



## Tectura Corporation Joins the 2010 Inner Circle for Microsoft Dynamics

***Tectura is honored by Microsoft for achieving outstanding level of sales achievement and innovation.***

**SAN MATEO, CA — JULY 19, 2010** — Tectura Corporation, a worldwide consulting and services company, has joined the prestigious 2010 Inner Circle for Microsoft Dynamics, an elite group of the most strategic Microsoft Dynamics partners from across the globe whose sales achievements rank them in the highest echelon of the Microsoft Dynamics global network of partners. Members of the Microsoft Dynamics Inner Circle have performed to a high standard of excellence by delivering valuable solutions that help organizations achieve increased success.

2010 Inner Circle members are invited to the Microsoft Dynamics Inner Circle retreat, in Newport Coast, Calif., where they will have a unique opportunity to share strategy and network with Microsoft Dynamics senior leaders and other successful Microsoft Dynamics partners from around the globe.

This recognition of the Microsoft Dynamics Inner Circle came during the Microsoft Worldwide Partner Conference (WPC), the company's annual premier partner event, which took place this year in Washington, D.C. WPC provides Microsoft Corp.'s partner community with the opportunity to learn about the company's road map for the upcoming year, establish connections, share best practices, experience the latest product innovations and learn new skills.

"We're excited to recognize Tectura Corporation as a leader in the Microsoft Dynamics global partner community for promoting and delivering solutions that drive customer success," said Doug Kennedy, vice president of Microsoft Dynamics Partners. "By providing the highest level of sales and innovation, customers can have absolute assurance they are dealing with the 'best of the best' when working with Tectura."

Tectura Corporation is dedicated to supplying valuable solutions that help customers achieve a competitive advantage by working with them to identify the best solutions and services that accommodate their business needs, while excelling in customer satisfaction. By collaborating with the teams at Microsoft, Tectura maintains a strong expertise of the Microsoft Dynamics platform to provide innovative solutions, strong services and unparalleled value to Microsoft Dynamics customers. Tectura has been named as a Microsoft Dynamics Inner Circle partner for their 10<sup>th</sup> consecutive year since the company's inception in 2001.

“We are pleased to again be named to the Microsoft Dynamics Inner Circle,” says Terry Petrzelka, Chief Executive Officer, Tectura. “This global recognition of our contribution to Microsoft Dynamics is truly honored and cherished by our global team. Worldwide, our team members are delivering value added business solutions to our clients leveraging Tectura’s deep industry knowledge and world-class expertise of Microsoft’s enterprise offerings. This recognition, along with our recognition in the 2010 President’s Club for Microsoft Dynamics within our EMEA, North America and Asia regions, and being awarded Microsoft Dynamics Reseller of the Year in both the Greater China Region and India, signify our strong business relationship with Microsoft.”

## **About Tectura Corporation**

Tectura is a worldwide provider of business consulting services delivering exceptional service and sustainable value through consulting, software and IT implementation. Our diverse clientele includes mid-sized companies and larger enterprises.

With team members in 20+ countries, Tectura applies its industry knowledge and best practices philosophy to provide Microsoft Dynamics® ERP, CRM and technology solutions throughout the Americas, EMEA, and Asia Pacific. A Microsoft Gold Certified Partner, we maximize our vast technology resources and deep Microsoft expertise to deliver increased efficiency, project acceleration and a competitive edge. Learn more at [www.tectura.com](http://www.tectura.com).

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## **Special Note Regarding Forward-Looking Statements**

This press release contains "forward-looking statements" relating to, without limitation, future economic performance, plans, and objectives of Tectura Corporation for future operations and projections of revenue and other financial items that are based on the beliefs of, assumptions made by, and information currently available to Tectura Corporation. The words "expect," "estimate," "anticipate," "believe," "intend," "plan" and similar expressions and variations thereof are intended to identify forward-looking statements. The cautionary statements in this press release and the assumptions used in the preparation of the forward-looking statements identify and involve important factors with respect to such forward-looking statements, including certain risks and uncertainties, which could cause actual results or the benefits that Tectura Corporation might derive to differ materially from those expressed in or implied by such forward-looking statements.

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