

# ZAP BUSINESS ANALYTICS

## The Business Intelligence Solution for Microsoft Dynamics

### ZAP SOLUTION HIGHLIGHTS

- SEE HOW ANY PART OF THE BUSINESS IS PERFORMING
- REMOVE CONFLICTING VERSIONS OF DATA
- GAIN INSTANT ALERTS WHEN PERFORMANCE CHANGES
- GAIN INSIGHT INTO WHERE YOU NEED TO FOCUS AND IMPROVE
- AUTOMATE REPORTING
- ELIMINATE DELAYS AND BACKLOGS



### EASY BUSINESS INTELLIGENCE

Zap's Business Analytics for Microsoft Dynamics® is an out-of-the-box analytics solution that provides business intelligence (BI) capabilities such as dashboards, key performance indicators (KPIs), scorecards, reports, analysis, and alerts for your Dynamics data.

Business Analytics suits the needs of Microsoft Dynamics users – it's fast to deploy, user-friendly, leverages familiar Microsoft technology, and easily handles all your Dynamics customisations and security.

Tectura implements Zap as part of a fully integrated Microsoft Dynamics solution. Tectura's consultants and technical team members have experience of the Zap product and its use within Tectura's clients' businesses.

### ABOUT ZAP

Zap creates business intelligence (BI) software that helps improve corporate performance. Committed to innovation, Zap was awarded the 2009 Microsoft Independent Software Vendor/Software Solutions Innovation Partner of the Year. Zap software is used by mid-market companies through to enterprises, across many industries and business systems.

### ABOUT TECTURA

Tectura is a worldwide provider of business consulting services delivering exceptional services and sustainable value through consulting, software and IT implementation. We apply our industry knowledge and best practices philosophy to provide Microsoft Dynamics® ERP, Microsoft Dynamics® CRM and technology solutions. A Microsoft Gold Certified Partner, we maximise our vast technology resources and deep Microsoft expertise to deliver increased efficiency, project acceleration and a competitive edge.

Tectura's consultants and technical team members are experienced at delivering the outstanding functionality Zap Business Analytics provides as an integrated part of a Microsoft Dynamics implementation.

TECTURA®

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#### ZAP'S BUSINESS ANALYTICS FOR MICROSOFT DYNAMICS SOLUTION HIGHLIGHTS

<b>Better Business Visibility</b>	<ul style="list-style-type: none"> <li>• <b>See how any part of your business is performing:</b> Set and monitor performance goals, use KPIs, scorecards, and dashboards to make goals visible across the organisation. Display data visually for an instant performance snapshot.</li> <li>• <b>Remove conflicting versions of data:</b> Business Analytics provides a single, central repository for all analysis and reporting, so there can be no mistake over what's correct, and everyone sees the same thing.</li> <li>• <b>Instant alerts when performance changes:</b> Set up customised alerts and include a detailed report immediately giving in-depth information on the reasons behind performance.</li> </ul>
<b>Speed Up Reporting</b>	<ul style="list-style-type: none"> <li>• <b>Automate reporting and eliminate delays and backlogs:</b> Put the power to create reports in the hands of business users so anyone can create what they need at any time. Business Analytics provides a single, online platform for management reporting, and teams can collaborate even when they're geographically distributed.</li> <li>• <b>Remove any reliance on technical staff to create and modify reports:</b> Business Analytics users never touch code or rely on developers to create analytics.</li> <li>• <b>Free up staff to spend more time analysing results and providing strategic advice:</b> Business Analytics removes the chore of time-consuming, manual reporting, and frees staff to undertake analysis that will impact business performance.</li> </ul>
<b>The Right Information to Make Better Decisions</b>	<ul style="list-style-type: none"> <li>• <b>Make performance information instantly available so employees can make fact-based decisions:</b> Business Analytics gives everyone a central place to discover facts on performance that form the foundation of solid decisions.</li> <li>• <b>Enable staff to ask any question at any time about performance and get an instant answer:</b> Business Analytics lets you ask any ad-hoc question and gain instant answers so you spot trends, problems, and issues at the earliest instance.</li> <li>• <b>Empower employees to create whatever analyses and reports they need:</b> Give your employees the freedom to effectively manage their responsibilities while equipped with the right information.</li> </ul>
<b>Tailored for Microsoft Dynamics</b>	<ul style="list-style-type: none"> <li>• Support for multiple versions of Microsoft Dynamics CRM, Microsoft Dynamics NAV and Microsoft Dynamics AX.</li> <li>• Use a wizard to bring in Microsoft Dynamics customisations and replicate security.</li> <li>• View analytics via Outlook®, export to Excel®, or integrate with SharePoint®, Microsoft Dynamics AX, Microsoft Dynamics CRM, or Microsoft Dynamics NAV.</li> </ul>

#### FOR MORE INFORMATION:

Phone: 0845 084 0152  
 E-Mail: [uk.info@tectura.com](mailto:uk.info@tectura.com)  
 Website: [www.tectura.co.uk](http://www.tectura.co.uk)



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The TECTURA logo is displayed in a white, sans-serif font against a dark blue background.